



FULL PAGE COLOR Advertising from under \$230 Per Month.*
*For contract advertisers

EACH ISSUE ACTIVELY CIRCULATED FOR 10-12 WEEKS

ADVERTISING RATES (2026)

FULL PAGE
\$595/\$545*
 Additional Pages @ \$495

HALF PAGE
\$395/\$345*

1/4 PAGE
\$245/\$195*

* Lower Rate Requires 2x Insertion (Changes allowed). Standard page setup is included (Up to 16 listings per page). Custom page design available by quote at \$40 per hour.

CONTRACT DISCOUNT:

- 6-Issue Commitment includes 10% Discount)
- 4-Issue Contract:5% Discount

RERUN DISCOUNT:

10% Discount when you rerun any ad with no changes.

AGENCY DISCOUNT:

5% Discount for Press-Ready PDF, or InDesign files to our specifications.

TERMS: Net 30 days. 2% Late Charge plus \$10.00 Statement Charge for Each 30 Day Period Past Due.

COLOR REPRINTS OR POSTCARDS AVAILABLE IN SHORT OR LONG RUN QUANTITIES

2026 ISSUE DATES (5 x Yr.)

	MATERIALS DUE	DISTRIBUTION DATES	SHELF LIFE
SKI SEASON 2026	<u>January 16th**</u>	Feb 6 - Apr 17	(10 Weeks)
SPRING BREAK	<u>March 26th**</u>	Apr 17 - Jun 25	(10 Weeks)
4TH OF JULY	<u>June 4th**</u>	Jun 25 - Sep 4	(10 Weeks)
LABOR DAY	<u>August 13th**</u>	Sep 4 - Nov 21	(11 Weeks)
HOLIDAY SEASON	<u>October 29th**</u>	Nov 20 - Feb 5, 2027	(11 Weeks)

**Extend 1 week for submission of "Press Ready" materials.

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